Ambassador Ziauddin greets DU team on their victory

Bangladesh Ambassador to the USA Mohammad Ziauddin has warmly congratulated a six-member team from Dhaka University on winning the Facebook-based anti-extremism campaign competition held in Washington D.C.

They won the P2P Facebook Global Digital Spring 2017 Award. The competition was organised by Facebook in collaboration with US Homeland Security and the US Department of State Wednesday.
The Dhaka University team competed as one of the four finalists and won the first prize. The three other teams are from Nigeria, Spain and the Philippines. A total of 156 institutions participated in the worldwide competition.

“It's a great news…Your success will inspire and guide our young generation,” the Ambassador said greeting the team that visited the Bangladesh Embassy Thursday afternoon and had an interactive session on their current campaign. Officers at the embassy attended the session.

Dr. Asif M Shahan, Associate Professor, Department of Development Studies at Dhaka University led the team. Other members are: Imran Ahsan, Department of Development Studies, Monzurul Alam Munna, Department of Health Economics, AKM Tousif Tanzim Ahmed, International Relations, Sousan Suah, International Relations and DM Rohis Uz Zaman, Department of Social Welfare.

The team campaigned for promoting tolerance and empathy through the development of critical thinking skills and extracurricular activities among the youths of Bangladesh encouraging them to think twice when interacting with others which they call ‘Think Twice, Act Wise’ campaign. It is accessible in Facebook and they have their own website also.

The P2P program utilizes a prize competition model to harness the talent of university student teams around the globe to design, implement, and evaluate credible and authentic social media campaigns to counter online terrorist propaganda and hate speech.