Bangladesh Investment Development Authority is organizing the **International Investment Summit 2021**

Hon’ble Prime Minister Sheikh Hasina MP is the Chief Guest of the Opening Ceremony

Discover limitless opportunities in **11 thriving sectors**!

Save the date! **November 28-29, 2021**

Join online or in-person
- Radisson Blu Dhaka Water Garden

Join our high-value network | Build partnerships | Learn about policies

Register now! www.bidaevents.gov.bd
ইন্টারন্যাশনাল ইনভেস্টমেন্ট সামিট ২০২১ আয়োজন করছে বাংলাদেশ বিনিয়োগ উন্নয়ন কর্তৃপক্ষ

শুভ উদযোগ করবেন মানুষীয় প্রধানমন্ত্রী শেখ হাসিনা এমপি

১১টি যাতে রয়েছে বিনিয়োগের সোনালী সুযোগ!

২৮-২৯ নভেম্বর, ২০২১

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ONLINE OR IN PERSON!

REGISTER NOW
www.bidaevents.gov.bd
“We invite you to invest in Bangladesh. You will have the full support of my Government.”

H.E. SHEIKH HASINA, MP
Honorable Prime Minister & Chairman of The Governing Board of Bangladesh Investment Development Authority (BIDA)

SAVE THE DATE

📅 28th & 29th November, 2021
📍 Radisson Blu Dhaka Water Garden Hotel
💻 Join online: www.bidaevents.gov.bd
⏰ 14 Sessions  🎉 2 Days
Bangladesh has emerged as an economic success story and the most promising frontier market of the region. Growing at an average rate of over 6% during the last decade, Bangladesh has the track record for guaranteed success due to the speed and stability of its economy, young and talented workforce, domestic market of over 170 million and strategic access to key markets. A Next-11 country, Bangladesh is poised to become one of the world’s largest economies of the 21st century, according to Goldman Sachs. In terms of human development, Bangladesh has marched ahead of its neighbors. Building on these achievements, Bangladesh is strengthening its global alliances and eyeing high-value growth opportunities to accelerate its journey towards a remarkably prosperous future.

Shonar Bangla

The dream of Shonar Bangla (Golden Bengal) - a land of peace and prosperity - which has propelled Bangladesh’s phenomenal growth was envisioned by the Father of the Nation Bangabandhu Sheikh Mujibur Rahman. His unique policy vision continues to be realized by H.E. Sheikh Hasina MP, Honourable Prime Minister of the Government of the People’s Republic of Bangladesh, who identifies Biniyog Bikash or Investment Development as one of her Top-10 Special Initiatives. On the occasion of Mujib 100, the birth centennial of the Father of the Nation, and 50 years of Independence, her Government is pursuing sustainable and equitable development goals.
INTERNATIONAL INVESTMENT SUMMIT 2021
SECTORS

Highlighting opportunities in key sectors and demonstrating the potential for substantial value addition by private investors.
DAY 1
28 November 2021

10:00 am - 12:00 pm
Inaugural Ceremony

12:00 pm - 1:30 pm
Lunch and Business Networking

1:30 pm - 2:45 pm
Plenary session
Investment Competitiveness and Business Environment

3:00 pm - 4:15 pm
Technical parallel session
Economic Zones

Technical parallel session
Blue Economy

4:30 pm - 5:45 pm
Technical parallel session
Leveraging 4th IR

Technical parallel session
Health & Pharmaceuticals

5:45 pm - 7:00 pm
Business Networking

7:00 pm - 9:00 pm
Welcome Dinner and Cultural Program

#IIS2021
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<th>Time</th>
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| 10:00 am - 11:15 am | Technical parallel session  
Transport and Logistics | 11:15 am - 11:30 am | Business Networking     |
| 11:30 am - 12:45 pm | Technical parallel session  
Capital Market             | 12:45 pm - 1:30 pm | Lunch and Business Networking  |
| 1:30 pm - 2:45 pm  | Technical parallel session  
Legal Infrastructure          | 4:15 pm - 4:30 pm | Business Networking               |
| 3:00 pm - 4:15 pm  | Technical parallel session  
Agribusiness                  | 4:30 pm - 5:45 pm  | Technical parallel session  
Leather and Leather Goods         |
| 6:00 pm - 7:30 pm  | Media Briefing and Closing Ceremony            | 7:30 pm - 8:30 pm | Dinner            |
About IIS

Bangladesh Investment Development Authority (BIDA) is organizing the International Investment Summit 2021 on the occasion of *Mujib 100* – the Birth Centennial of the Father of the Nation Bangabandhu Sheikh Mujibur Rahman. The Summit will promote Bangladesh as one of the world’s most profitable investment destinations by highlighting the competitiveness of the economy and by showcasing specific private investment opportunities available in target manufacturing, infrastructure and services sectors through technical discussions and matchmaking initiatives.

Summit Highlights

- Explore private investment opportunities in 11 thriving sectors
- Explore Bangladesh’s dynamic and conducive business environment
- Listen from flourishing investors about the competitive edge of investing in Bangladesh
- Know more about serviced industrial lands and special incentive packages
- Engage with top policymakers and learn about the Government’s relentless support and commitment
- Discover Bangladesh's readiness to facilitate FDI, technology transfer, and know-how
- Discover investment opportunities through Public-Private Partnerships (PPP)
- Learn about Bangladesh’s economic resilience and recovery from COVID-19
- Witness the signing of high-profile investment deals in real-time
- Engage with top policy makers and get assurance on Government’s support in realizing investment commitments
Venue
IIS 2021 is facilitating both in-person and virtual presence of participants and speakers.

In-person
Radisson Blu Dhaka Water Garden
Airport Road, Dhaka Cantonment
1206 Dhaka, Bangladesh

Virtual
Sessions will be streamed live at www.bidaevents.gov.bd

Visa Support
Participants attending the summit in Dhaka will require visas to enter and remain in Bangladesh. BIDA will recommend visa for registered participants. To avail the service, please visit our online One Stop Service (OSS) portal at https://bidaquickserv.org. For queries, please email to summit@bidaevents.gov.bd.

Transportation
Radisson Blu Dhaka Water Garden is conveniently located near the Hazrat Shahjalal International Airport, Dhaka. The hotel’s location offers quality connectivity with the rest of the capital. For an airport pick-up, please book a car or shuttle with a hotel of your choice.

Contact us
For any queries, please email: summit@bidaevents.gov.bd
November 28th & 29th

Register Now
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Join Us
Online or In Person

Radisson Blu Dhaka Water Garden

Organized By
In Association With
Supported By

Bangladesh Investment Development Authority
CONCEPT NOTE

CONTEXT

The dream of *Shonar Bangla* - a land of peace and prosperity - which has propelled the phenomenal growth of the Bangladesh economy was first envisioned by the Father of the Nation Bangabandhu Sheikh Mujibur Rahman. He took the helm of a nation ravaged by war after leading the Liberation War of Bangladesh in 1971. He established a far-sighted and progressive policy framework to rebuild infrastructure, revive the industrial economy, improve institutional efficiency & profitability, and create a global alliance by utilizing ideas and innovations from across the world. His unique policy vision continues to be realized by the Honourable Prime Minister Sheikh Hasina, who is now leading Bangladesh towards its future as a developed nation. *Biniyog Bikash* or investment development is one of her Top-10 Special Initiatives. On the occasion of Mujib 100, the birth centennial of the Father of the Nation, her Government is moving towards achieving goals that are deeply ingrained in the people’s development aspirations.

Bangladesh has emerged as one of the world’s economic success stories and a promising frontier market. The Goldman Sachs classified it among the Next 11 emerging economies, and at present, it is the 40th largest in the world in nominal GDP terms. The economy grew at an admirable rate of 8.15% in FY2019, and has been growing at a robust rate of over 7% on average over the last decade. In the face of the COVID-19 pandemic, the economy experienced positive growth of 3.51% in FY2020 and 5.47% in FY2021. Bangladesh is listed among the most resilient countries in the face of the pandemic adversities. At present, Bangladesh is confidently targeting 7.2% economic growth for FY2022. Bangladesh achieved the threshold for attaining a lower middle-income status in 2015. Despite the COVID-19 pandemic, the country has secured the final recommendation of the United Nations’ Committee for Development Policy (CDP) and it is all set to graduate out of Least Developed Country (LDC) status in 2026. The World Economic Forum (WEF) has commended Bangladesh for continuing its strong development trajectory and for marching ahead of other South Asian countries in terms of its ranking on the Inclusive Development Index (IDI), GDP growth rate and other human development achievements.

The Government of Bangladesh acknowledges the vast contributions of the private sector and is committed to establishing a more conducive investment climate to uphold and grow the business
community. In 2019, the country became a Top-20 improver of the World Bank’s Doing Business index. Bangladesh has also embraced digital transformation. The country operationalized an online and interoperable One Stop Service for investor services of multiple agencies to enable easy and contactless G2B service delivery. Moreover, the Government’s digital inclusion strategy aims to promote the uptake of mobile money and other digital payment platforms.

Existing investors have reaped the ample advantages of operating in Bangladesh. The macroeconomic stability, large domestic market, access to international markets, and availability of skilled labor and manufacturing base have driven high profitability for corporations. Business confidence is well-reflected by the substantial re-investment of earnings by foreign direct investors, which was 63.7% in FY2020. Also, according to a study by JETRO, 70.3% of the Japanese companies in Bangladesh looking to expand in next 1 to 2 years.

Bangladesh - a land of limitless investment opportunities - continues to demonstrate itself as a resilient economy and society. The Government looks forward to welcoming more investors to enjoy its unbounded advantages.

**OBJECTIVE**

The objectives of IIS 2021 are to promote Bangladesh as one of the world’s most profitable investment destinations and to attract private investment for Bangladesh. By effectively engaging with in-person and virtual attendees, the summit will promote Bangladesh as an ideal destination for private investments, including Foreign Direct Investments (FDI).

**KEY FOCUS**

The key focus of the Summit are as follows:

- **Demonstrating the policy reform progress and reiterating the Government’s commitment to establishing a more pro-private sector business environment.** A number of policy reforms have been undertaken to provide further regulatory support for businesses. Also, a high-level Taskforce at the Prime Minister's Office (PMO) is working to design and implement more facilities for existing and potential investors.

- **Displaying the readiness of serviced lands, zones (EZs/EPZs), parks (hi-tech parks) and public private partnerships (PPP) for planned investment growth.**

- **Highlighting and informing on Bangladesh’s readiness to facilitate quality FDI/technology/know-how into strategic and innovative spaces, including infrastructure, long-term finance, and new sectors, such as telecom and skills-intensive manufacturing.**

- **Exhibiting the large and growing market size to investors.** The domestic market consists of 160 million consumers, with a growing middle-income and affluent class. The country is also strategically located and provides access to key international markets consisting of 3
billion consumers – China, India and the ASEAN.

- **Displaying the economic resilience and fast recovery from the adversities of the COVID-19 pandemic.** GoB announced stimulus support worth BDT 1 trillion for the private sector, without discriminating between local and foreign investors. The Bangladesh economy has re-opened, in adherence with new-normal protocols.

- **Showcasing the competitive edge gained by investors** that includes macroeconomic stability, availability of skilled and competitive labor market, accessibility to serviced industrial land, growing logistical and infrastructure support, and business-friendly regulatory regime.

- **Assuring the Government’s support in realizing potential investment commitments** – MoUs/LoIs/EoIs signing.

**OUTCOMES**

IIS 2021 will generate investment leads and investment opportunities from foreign and domestic investors through targeted promotion.

**PARTNERS**

IIS 2021 is being organized by BIDA with guidance from the Prime Minister’s Office (PMO) and in association with fellow IPAs - Bangladesh Economic Zones Authority (BEZA), Bangladesh Export Processing Zones Authority (BEPZA), Bangladesh Hi-Tech Park Authority (BHTPA) and Public Private Partnership Authority (PPPA). The International Finance Corporation (IFC) of the World Bank Group is the lead supporting agency providing technical assistance for an impactful summit. In addition, more local and international partners are being on-boarded as associate partners, including the World Economic Forum (WEF), World Association of Investment Promotion Agencies (WAIPA), relevant GoB Ministries and agencies facilitating investments, selected Bangladesh High Commissions and Embassies, local and foreign business chambers and associations, and relevant civil societies, academic & corporate bodies, development partners and media partners.

**STRUCTURE**

IIS 2021 will be held on Nov 28 and Nov 29, 2021. Both in-person and virtual participation will be facilitated by BIDA. Hon’ble Prime Minister Sheikh Hasina MP will inaugurate IIS 2021. She will join the Opening Ceremony virtually from Gonobhaban, her official residence. The Hon’ble Finance Minister AHM Mustafa Kamal, FCA, MP will deliver the closing remarks. The structure of the summit is as below:

- **Part A: Economic Resilience and Competitiveness**
  The plenary and parallel session under this theme will present the country’s resilience and overall competitive advantages for investors, including the pro-private sector regime and incentives/facilities for all. Three specific themes are:
  - Investment Competitiveness and Business Environment: *Reaching New Heights in the New Normal*
Part B: Sectoral Investment Opportunities

The technical parallel sessions under this theme highlight private investment opportunities in key Bangladeshi sectors and demonstrate the potential for substantial value addition. These are:

1. Ready Made Garments and Textiles: *Weaving the Way*
2. Electrical and Electronics Manufacturing: *Ride the Current*
3. Leather and Leather Accessories: *Step it up*
4. Agribusiness: *Growth by Nature*
5. Health and Pharmaceuticals: *Affordable wellbeing: Healthy Living for All*
6. Capital Market: *Charge Ahead*
7. Financial Services: *Guaranteed Growth*
8. Transport and Logistics: *The Right Move*
9. Power, Energy and PPP opportunities: *Charge Ahead/Accelerate Quality*
10. 4th IR: *New Avenues for Innovative Investments*
11. Blue Economy: *Discover the Future*

Note: Green and sustainable investment plans will be prioritized in all sectors.

TARGET COUNTRIES

The countries that will be targeted through IIS 2021 are as follows:

1. Japan
2. South Korea
3. Singapore
4. Hong Kong Special Administrative Region of the People's Republic of China (HKSAR)
5. China
6. United Kingdom
7. Netherlands
8. Saudi Arabia
9. United Arab Emirates
10. India
11. Turkey
12. Thailand
13. Malaysia
14. Uzbekistan
15. United States of America
## IIS 2021: Agenda

### Day-1  Nov 28, 2021

<table>
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<tr>
<th>Duration</th>
<th>Activity</th>
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<tr>
<td>10:00am to 11:35pm</td>
<td>• <strong>Inauguration Ceremony</strong></td>
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<td>01:00pm to 2:00pm-</td>
<td>• <strong>Lunch &amp; Prayer</strong></td>
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<td>2:00 pm- 3:15 PM</td>
<td>• <strong>Investment Competitiveness and Business Environment:</strong></td>
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<td>• <em>Reaching New Heights in the New Normal – Plenary</em></td>
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<td><strong>Tea</strong></td>
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<td>3:30pm to 4:30pm</td>
<td>• <strong>Economic Zones:</strong> <em>Exceeding All Expectations</em> – Parallel</td>
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<td>• <strong>Blue Economy:</strong> <em>Discover the future</em> – Parallel</td>
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<td>4:45 pm to 5:45pm</td>
<td>• <strong>Leveraging 4th IR:</strong> <em>New avenues for innovative investment</em> – Parallel</td>
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<td>• <strong>Health &amp; Pharmaceuticals:</strong> <em>Affordable Wellbeing: Healthy Living for all</em> – Parallel</td>
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<td>5:45pm to 6:00pm</td>
<td><strong>Prayer Break</strong></td>
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<td><strong>Business Networking and Tea</strong></td>
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<td><strong>Dinner and cultural program</strong></td>
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